

## PRESENTATION OF THE INSIDE INFORMATION

### UNDER ART 7 OF REGULATION (EU) No 596/2014 OF THE EUROPEAN PARLIAMENT AND OF THE COUNCIL OF 16 APRIL 2014 ON MARKET ABUSE (Market Abuse Regulation)

About the circumstances occurred during the period 01.01.2026 – 31.03.2026

Date	NOTIFICATION
13.01.2026	<p>The Company has disclosed the following information to the FSC and the Public: Herewith Shelly Group SE (Ticker: SLYG / ISIN: BG1100003166) (“Shelly Group” / “the Company”), announce that according to preliminary data has achieved an increase in consolidated sales revenues from the sale of devices and related services of around 40% to EUR 149.7 million (c. BGN 292.8 million) in the financial year 2025 compared to the previous year. Thus, the result lies well in the middle of the consolidated sales revenues forecast range of EUR 145 million to EUR 155 million (BGN 284 million to BGN 303 million). The EBIT forecast for the financial year 2025 is confirmed. The revenue target of c. EUR 200 million for 2026 remains unchanged. The Company will officially disclose unaudited consolidated financials for FY 2025 on 23 February 2026 after the close of trading. Note: EUR/BGN exchange rate fixed at EUR 1 = BGN 1.95583.</p>
14.04.2026	<p>The Company has disclosed the following information to the FSC and the Public: Herewith Shelly Group SE (Ticker: SLYG / ISIN: BG1100003166) (“Shelly Group” / “the Company”), reports reported a year-on-year increase in revenue from Shelly devices and related services of approximately 26% to around EUR 33.4 million in the first quarter of 2026 (preliminary figures). Revenue performance in the first quarter was above the Company’s internal expectations. The Company’s liquidity position developed positively in the first quarter of 2026. Cash and cash equivalents increased by approximately 45% compared to year-end 2025 to EUR 19.9 million, reflecting changes in working capital that were primarily driven by developments in accounts payable. The structure and maturities of trade receivables improved. The volume of trade receivables is expected to normalize over the remainder of the year. The Company will publish its unaudited consolidated financial results for the first quarter of 2026 on 11 May 2026 after the close of trading. For further information, please visit <a href="http://corporate.shelly.com">corporate.shelly.com</a></p>

Detailed information about the important events that occurred during the reporting period for Shelly Group PLC, as well as other information that could be important for investors is regularly disclosed by the company in accordance with regulatory requirements. In compliance with the requirement of Art.43a et seq. of Ordinance No. 2 of FSC, in conjunction with Art. 100t, Para 3 of the POSA. The Company discloses the regulated information to the public through selected information media. All information provided to the media in fully unedited text is available at: <http://www.x3news.com/>. The required information is submitted to the FSC - through the unified system for submission of information electronically, developed and maintained by the FSC - e-Register. The information is also available on the Company’s website at: <https://corporate.shelly.com/>

In relation to the trading of the Company's shares on the Frankfurt Stock Exchange and the requirements of this regulated market, the Company discloses inside information via the electronic reporting system established and maintained by Deutsche Börse AG - the Exchange Reporting System (ERS). The inside information transmitted via the ERS is published on the Deutsche Börse investor portal (<https://www.boerse-frankfurt.de/>) and <https://www.dgap.de/>. Publication is made via an authorized intermediary EQS Group.

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Dimitar Dimitrov, CEO  
Shelly Group SE